



*North Carolina*  
**State Health Plan**  
FOR TEACHERS AND STATE EMPLOYEES



**Navigating Blue Connect on the Blue Cross and Blue Shield of North Carolina Website**

**State Health Plan 101 Webinar**

**May 2017**

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*A Division of the Department of State Treasurer*

# Agenda

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- Blue Connect Overview
- Blue Connect Experience
- Blue Connect Online Tools
- Online Tools Demonstration
- Wellness Resources and Discount Programs  
(Blue365® Overview)

# Blue Connect

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- Blue Connect is your online resource that can help you manage costs, make more informed health decisions and reach personal health goals anytime. As a State Health Plan member you can:
  - Find a provider
  - Tap into up-to-date information on your medical claims and benefits
  - Customize the tools and topics important to you — from motivating health challenges to health research tools to the exclusive member discount program, Blue365®
  - If you are enrolled in the Consumer-Directed Health Plan you can view your Health Reimbursement Account balance.
- The Blue Connect mission is to connect members to tools and resources that **inform, inspire, instruct, and involve** them in **making optimal decisions** about their health plan and care.

# The Blue Connect Experience

- To access Blue Connect, visit the State Health Plan website and click Member Login on the green bar.

The screenshot shows the North Carolina State Health Plan website. At the top left is the logo for the North Carolina State Health Plan, which includes a stylized apple icon and the text "North Carolina State Health Plan FOR TEACHERS AND STATE EMPLOYEES A Division of the Department of State Treasurer". To the right of the logo are social media links: "Like Us on Facebook | Stay Connected | Contact Us | 855-859-0966". Below these links is a search bar with the placeholder text "Search this site...". A navigation bar contains links for "About the State Health Plan", "Plans for Active Employees", "Plans for Retirees", "Health and Wellness NC HealthSmart", and "Health Benefits Representatives". The main content area features a large blue banner with the text "Make the most of your Plan benefits! Register for a 'State Health Plan 101' webinar today!" and a yellow button labeled "View Events". To the right of the banner is a photo of a laptop displaying "SHP 101 Webinar Series" with a doctor holding a clipboard. Below the banner is a green navigation bar with icons and labels for "Enroll Now", "Find a Doctor", "My Personal Health Portal", "Health Benefits Estimator", "Rate Calculator", and "Member Login". The "Member Login" button is circled in red, and a red arrow points to it from the right. Below the navigation bar are three columns: "News and Updates" with a photo of a meeting, "Upcoming Events" with a list of dates and times, and "Current Health Plan Features" with three articles: "Cervical Cancer Awareness Month", "NC HealthSmart Member Spotlight", and "Quit It for the Great American Smokeout".

North Carolina State Health Plan  
FOR TEACHERS AND STATE EMPLOYEES  
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Like Us on Facebook | Stay Connected | Contact Us | 855-859-0966

Search this site...

About the State Health Plan | Plans for Active Employees | Plans for Retirees | Health and Wellness NC HealthSmart | Health Benefits Representatives

Make the most of your Plan benefits!  
Register for a "State Health Plan 101" webinar today!

View Events

Enroll Now | Find a Doctor | My Personal Health Portal | Health Benefits Estimator | Rate Calculator | Member Login

News and Updates

State Health Plan Board of Trustees' Meeting  
State Health Plan Board of Trustees' Meeting Friday, Jan. 27, 2017 and Friday, Feb. 10, 2017....

Reach Your Best Health with HEPI  
Good health is its own reward – but for Consumer-Directed Health Plan (CDHP) members, 2017 brings even more opportunities to get healthy....

Treasurer Folwell reminds State Health Plan members about new Pharmacy Benefit Manager  
State Treasurer Dale R. Folwell, CPA, Chair of the State Health Plan Board, would like to remind and provide clarification to members regarding the Plan's new Pharmacy Benefit Manager (PBM).

Upcoming Events

State Health Plan 101: Health Engagement Program  
Tuesday, January 24, 2016 at 9:00 a.m. - 10:00 a.m.

State Health Plan 101: Health Engagement Program  
Tuesday, January 24, 2016 at 12:00 p.m. - 1:00 p.m.

State Health Plan 101: Understanding Your 2017 Benefits  
Tuesday, February 14, 2017 at 12:30 p.m. - 1:30 p.m.

State Health Plan 101: Understanding Your 2017 Benefits  
Tuesday, February 14, 2017 at 4:00 p.m. - 5:00 p.m.

Diabetes Awareness Week  
Thursday, March 30, 2017 at 9:00 a.m. - 10:00 a.m.

View all Upcoming Events

Current Health Plan Features

Cervical Cancer Awareness Month  
Cervical cancer was once one of the most common causes of cancer death for American women. But over the last 30 years, the cervical cancer death rate has decreased by more than 50 percent....

NC HealthSmart Member Spotlight  
NC HealthSmart services help members reach their health and wellness goals each day. Betty from Winston-Salem was interested in improving her health and losing weight, so she reached out to a health coach for help....

Quit It for the Great American Smokeout  
Tobacco claims the lives of approximately 14,200 North Carolinians each year. The third Thursday of every November marks the Great American Smokeout....



# Blue Connect Experience

The screenshot displays the Blue Connect website for the North Carolina State Health Plan. The header includes the NC BlueConnect logo, a search bar, and a welcome message for a C R State Test Member. The main navigation bar contains links for Home, Benefits, Claims, Doctors & Facilities, Wellness, Account, and Help. A sidebar on the left offers links to Profile and HealthNAV. The central content area features a large background image of autumn leaves and a summary of the member's deductible status. A table shows that the member's expenses applied to the deductible are \$0.00, while the total deductible is \$1,500. To the right, a section for claims provides a link to view all claims. Below this, a row of four tiles offers quick access to 'Find a Doctor', 'Compare Costs', 'Know What You Owe' (EOB), and 'Reduce Your Costs'. The bottom right corner features the Blue365 logo.

**NC BlueConnect**

Find a Doctor | Español | Search

Welcome, C R State Test Member | Log Out

Home | Benefits | Claims | Doctors & Facilities | Wellness | Account | Help

Profile | HealthNAV

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BENEFITS	CLAIMS
<p>\$0.00</p> <p>\$0 \$1,500</p> <p>C R State Test Member's Expenses Applied to Deductible</p> <p>\$0.00</p> <p>Your Deductible</p> <p>\$1,500</p> <p><a href="#">View All Benefits</a></p>	<p>Visit the Claims page to access claims related to your plan.</p> <p><a href="#">View All Claims</a></p>

Blue Options | YPPWH566705701 | 01/01/2017-12/31/2017  
\*May not reflect claims processed in the past 24 hours

AA

Things You Should Know | My Interests | Edit My Interests

**FIND A DOCTOR** | **COMPARE COSTS** | **Know What You Owe** | **Reduce Your Costs** | **Find Urgent Care** | **Need an ID Card?** | **Blue365**

# Blue Connect Experience

The screenshot displays the Blue Connect website for a C R State Test Member. The top navigation bar includes the NC BlueConnect logo, a search bar, and links for 'Find a Doctor', 'Español', and 'Log Out'. Below this is a secondary navigation bar with links for 'Home', 'Benefits', 'Claims', 'Doctors & Facilities', 'Wellness', 'Account', and 'Help'.

The main content area is divided into three sections:

- Left Sidebar:** Contains a 'Profile' icon and a 'HealthNAV' icon.
- Member Information Panel:** Displays the member's name 'C R State Test Member' and details about their plan: 'Blue Options - YPPW1566765701 Enhanced Formulary', 'Group: STATE OF NC TEST GROUP (SDUMMY)', and 'Effective Dates: 01/01/2017 - 12/31/2017'. Below this are three buttons: 'See All Policies', 'Get an ID Card', and 'Add a Policy'.
- Right Panel:** Features a 'North Carolina State Health Plan' logo and a summary of benefits and claims. It includes a gauge showing the deductible status, with '\$0' at the start and '\$1,500' at the end. The text indicates that the member's expenses applied to the deductible are '\$0.00' and their deductible is '\$1,500'. There are buttons for 'View All Benefits' and 'View All Claims'. A note at the bottom states: '\*May not reflect claims processed in the past 24 hours'.

The background of the right panel shows a close-up of autumn leaves. The bottom right corner of the page has an 'AA' accessibility icon.

# Blue Connect Navigation

The screenshot displays the Blue Connect website for the North Carolina State Health Plan. The top navigation bar includes the NC Blue Connect logo, a search bar with "Find a Doctor" and "Español" options, and a user greeting "Welcome, C R State Test Member" with a "Log Out" link. Below this is a dark teal navigation menu with links for Home, Benefits, Claims, Doctors & Facilities, Wellness, Account, and Help.

On the left side, there is a user profile section with a "Profile" link and a "HealthNAV" link. The HealthNAV section includes a description: "Looking for a doctor, drug, or hospital? Need to know your cost before you visit your provider? HealthNAV search tools can help you find quality, in-network health care and services near you." and two buttons: "Find a Doctor, Facility or Medical Costs" and "Find Urgent Care".

The main content area features a large summary card for the "North Carolina State Health Plan FOR TEACHERS AND STATE EMPLOYEES A Division of the Department of State Treasurer". The card is divided into two columns: "BENEFITS" and "CLAIMS".

**BENEFITS**

The Benefits section shows a progress indicator for the deductible. It displays "\$0.00" at the top, a blue arc representing the progress, and "\$0" and "\$1,500" at the bottom. Below this, it states "C R State Test Member's Expenses Applied to Deductible" and "Your Deductible \$1,500". A button labeled "View All Benefits" is at the bottom.

**CLAIMS**

The Claims section contains the text "Visit the Claims page to access claims related to your plan." and a button labeled "View All Claims".

At the bottom of the summary card, it says "Blue Options | YPPW1566785701 | 01/01/2017-12/31/2017" and a disclaimer: "\*May not reflect claims processed in the past 24 hours".



# Benefits Overview



bcbsnc.com | Find a Doctor | Find a Drug

Welcome, C R State Test Member | Log Out

HomeBenefitsClaimsDoctors & FacilitiesWellnessAccountHelp

OverviewFAQs About BenefitsPrior ReviewWhen You Travel10 Ways to Manage Health Care CostsEstimate Health Care CostsDiscountsCompare Plans

## Benefits

Your Benefits Usage

Select a Policy:  
YPPW1566765701 (1/1/2017 - ACTIVE)

In-NetworkOut-of-Network

Expense Summary

C R State Test Member's Expenses Applied to Deductible

\$0.00

Your Deductible

\$1,500

Benefits Summary

Blue OptionsYPPW1566765701

Deductible (In / Out-of-Network)\$1,500 / \$3,000

Coinurance (In / Out-of-Network)You Pay: 15% / 35%

Prescription DrugsPlease [reference the SHP Web site](#) to verify your prescription benefits prior to filling a prescription.

For more information about your plan: [Treatment Cost Estimator](#)

View annual health care expenses and savings:  
[Health Care Summary Report](#)

	APPLIED TO DEDUCTIBLE	AMOUNT REMAINING TO MEET DEDUCTIBLE	APPLIED TO COINSURANCE AND COPAYMENTS PAID	TOTAL APPLIED TO OUT-OF-POCKET LIMIT
C R State Test Member	\$0.00	\$1,500.00	\$0.00	\$0.00
Maximum You Pay	\$1,500			\$3,500

The Summary of Benefits and Coverage is available free of charge for all group business.

Benefits described are limited to those provided or administered by BCBSNC. Your employer will provide information for any benefits administered by another vendor.

Expenses do not include copayments. "Applied to Out-of-Pocket Limit" includes amounts you have paid towards your deductibles, coinsurance and copayments. Coinsurance and copayments are shown separately above. Expenses based on your responsibility. May not include claims received within the past 24 hours.

Benefit information is not a guarantee of payment for services. BCBSNC may adjust any of this information as new information is received or if it is determined that claims were processed incorrectly. Expense status is available for health policies only. It typically takes two weeks or longer from date of service for providers to submit a claim. Expense information is only available for claims that have been processed.


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# Claims Overview

**NC | BlueConnect™**  
bcbnc.com | Find a Doctor | Find a Drug | Search

Welcome, C R State Test Member | Log Out

HomeBenefitsClaimsDoctors & FacilitiesWellnessAccountHelp

OverviewHealth Care Summary ReportClaim FormsAppeals & GrievancesExplanation of Benefits (EOB)

## Claims

Medical

Search Medical Claims

Select a Policy  
YPPW1506785701 (1/1/2017 - ACTIVE)

Claim Number

Member  
C R State Test Member

Service  
ALL

Dates of Service  
Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec 2017

Search

Plan Type  
Blue Options

Note that some providers do not file claims immediately. Detailed claim information is only available for claims that have been processed.

Get a Benefits and Claims Analysis  
[Health Care Summary Report](#)

Expand a claim to see your Explanation of Benefits (EOB). Learn more about your [EOB](#).


**YOUR RESULTS** [PRINT](#) RESULTS 0-0 OF 0 [MORE >](#)

Date of Service	Member	Provider	Service	Total Charges	Your Part	Status
There are currently no claims for the selected policy. Please adjust the search parameters and try again.						

[PRINT](#) RESULTS 0-0 OF 0 [MORE >](#)

The claims information on this screen is not a guarantee of payment. BCBSNC may adjust this information as new information is received or if it is determined that claims were processed incorrectly. Claims status is available for health policies only. It typically takes two weeks or longer from date of service for providers to submit a claim. Providers have up to six months, and in some cases as many as 18 months, to file a claim, depending on your plan. Detailed claim information is only available for claims that have been processed.

Subscribers can see claims and benefits information for all the members on the policy. A spouse or domestic partner can view claims and benefits usage for themselves and any dependents under age 18. Dependents can only view their own claims and benefits usage.

**BlueCross BlueShield of North Carolina**  
An independent licensee of the Blue Cross and Blue Shield Association.

## Explanation of Benefits

December 01, 2011 [This is not a bill.](#)

Subscriber informationNeed more information?Additional Information

First: John A  
Last: Doe  
ID: W1234567891  
Blue Options Plan


Find answers online at [mybcbnc.com](#)  
Customer Service (Monday-Friday, 8 a.m. - 9 p.m. EST) 1-866-234-2416  
Servicio al Cliente (Lunes - Viernes, 8 a.m. - 9 p.m. EST) 1-866-234-2416

Benefit Year Summary - For benefit period starting 01/01/2011

Blue Options Plan	In-Network Deductible		Out-of-Network	
	Plan's Maximum	Amount	In-Network	Out-of-Network
John A.	\$700.00	MET		
Jane B.	\$700.00	\$0.00		
Joe C.	\$700.00	\$0.00	\$1.40	
Family	\$2,100.00	\$700.00	\$4.20	

These benefits require you and/or your family to reach payment maximums. Total maximums can be reached in two ways: when you've satisfied your individual maximum credited both to their individual Amount Deductible and to the family's, up to the total family maximum is reached. The amount satisfied column will read "Met" if an individual's maximum is reached.

**In-Network**  
Doctors, hospitals, clinics, and other health care providers who have a contract with your plan to provide services to you at a discount.

**NC | BlueConnect™**  
bcbnc.com | Find a Doctor | Find a Drug | Search

Welcome, C R State Test Member | Log Out

HomeBenefitsClaimsDoctors & FacilitiesWellnessAccountHelp

OverviewHealth Care Summary ReportClaim FormsAppeals & GrievancesExplanation of Benefits (EOB)

## Health Care Summary Report

Create a Health Expense Report

Select a Policy  
YPPW1506785701 (1/1/2017 - ACTIVE)

Member  
C R State Test Member

Create Report

**ALL BENEFIT USAGE** [PRINT](#) REPORT FOR 01/01/2017 - 12/31/2017

	APPLIED TO DEDUCTIBLE Your deductible is \$1,500.00 / \$3,000.00	APPLIED TO COINSURANCE AND CO-PAYMENTS	TOTAL MEDICAL OUT OF POCKET Your out of pocket limit is \$3,000.00 / \$7,000.00
IN NETWORK	\$0.00	\$0.00	\$0.00
OUT OF NETWORK	\$0.00	\$0.00	\$0.00

**SUMMARY BY TYPE OF SERVICE**

Service	Number of Claims	Total Charges	Member Savings	Your Part
There are no results for this search				

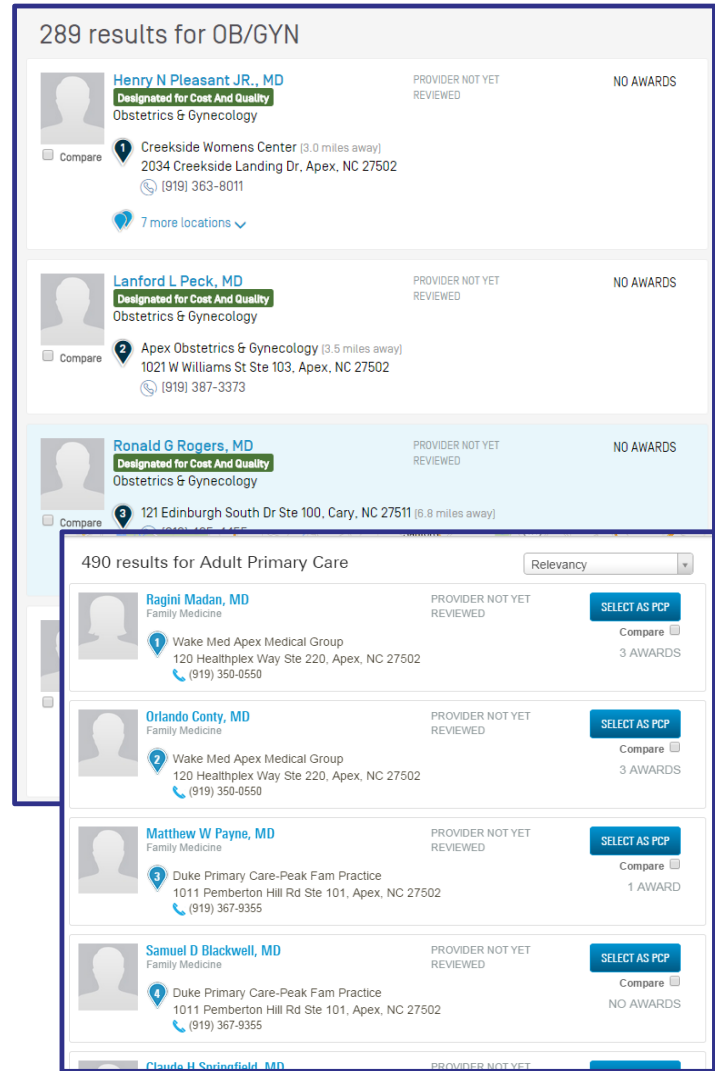
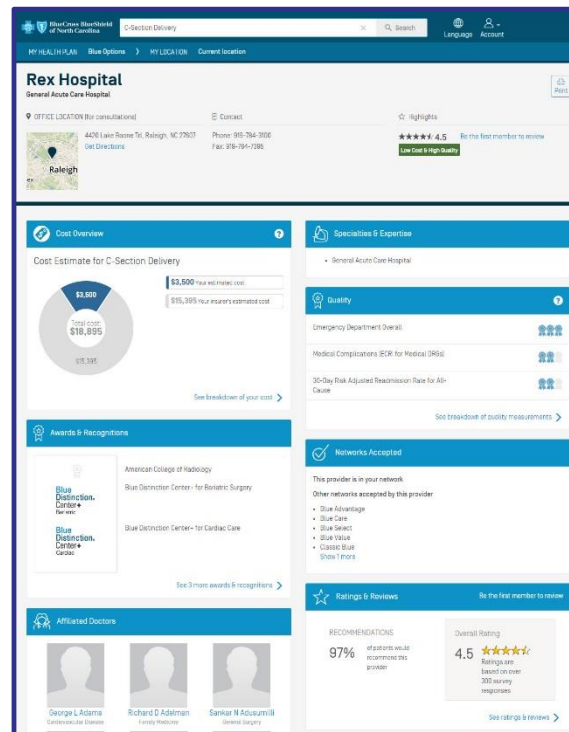
**HEALTH EXPENSE DETAILS**

Date	Member	Service	Total Charges	Member Savings	Your Part
There are no results for this search					

Please note: The claims information on this screen is not a guarantee of payment. BCBSNC may adjust this information as new information is received or if it is determined that claims were processed incorrectly. Claims status is available for health policies only. It typically takes two weeks or longer from date of service for providers to submit a claim. Providers have up to six months, and in some cases as many as 18 months, to file a claim, depending on your plan. Detailed claim information is only available for claims that have been processed.

# HealthNAV Online Tools

- Provider Search
- Member Cost Estimator
- Primary Care Provider (PCP) Selection Tool
- Patient Review System
- Urgent Care Search



# HealthNAV Access


This screenshot shows the HealthNAV search interface. At the top, the BlueConnect logo is visible, along with a search bar and a welcome message for a C R State Test Member. The main navigation bar includes links for Home, Benefits, Claims, Doctors & Facilities, Wellness, Account, and Help. On the left, a sidebar contains a 'Profile' link and a 'HealthNAV' link, which is highlighted with a red box. The central area features a 'HealthNAV' heading and a brief explanation of the tool's purpose. Below this, there are two buttons: 'Find a Doctor, Facility or Medical Costs' and 'Find Urgent Care'. A 'BENEFITS' sidebar on the right shows a progress bar for the deductible, indicating that the C R State Test Member's expenses apply and the deductible is \$0.00, with a total of \$1,500. It also includes a 'View All Benefits' link and a note that the information may not reflect claims.

This screenshot displays the 'Find a Doctor or Facility' page. The top navigation bar is consistent with the previous screenshot. The main heading is 'Find a Doctor or Facility'. Below this, there are three large buttons with icons: 'Find a Doctor or Facility' (with a doctor icon), 'Find Medical Costs' (with a tag icon), and 'Find Urgent Care' (with a star of life icon). A sidebar on the left contains links for Overview, Find a Doctor (highlighted), Frequently Asked Questions, Blue Distinction Centers, and Physician Recognition Programs. The main content area below the buttons provides information about choosing a doctor, including a warning about legal information and three key considerations: Locations, Services, and Hospital-Owned/Operated Practices. Each consideration includes a brief explanation and a recommendation to call the provider's office for more details.

# HealthNAV – Provider Search

- Easily view in-network providers
- Understand clear designations

### 289 results for OB/GYN



**Henry N Pleasant JR., MD**  
**Designated for Cost And Quality**  
Obstetrics & Gynecology

☐ Compare


1

Creekside Womens Center (3.0 miles away)  
2034 Creekside Landing Dr, Apex, NC 27502  
[919] 363-8011

7 more locations

PROVIDER NOT YET REVIEWED

NO AWARDS



**Lanford L Peck, MD**  
**Designated for Cost And Quality**  
Obstetrics & Gynecology

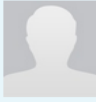
☐ Compare

2

Apex Obstetrics & Gynecology (3.5 miles away)  
1021 W Williams St Ste 103, Apex, NC 27502  
[919] 387-3373

PROVIDER NOT YET REVIEWED

NO AWARDS



**Ronald G Rogers, MD**  
**Designated for Cost And Quality**  
Obstetrics & Gynecology

☐ Compare


3

121 Edinburgh South Dr Ste 100, Cary, NC 27511 (6.8 miles away)  
[919] 465-4455

1 more location

PROVIDER NOT YET REVIEWED

NO AWARDS



**Arilus D Gunter, MD**  
**Designated for Cost And Quality**  
Obstetrics & Gynecology

☐ Compare

4

Magnolia Womens Health (7.3 miles away)  
1100 Holly Springs Rd Ste 212, Holly Springs, NC 27540  
[919] 552-1457

2 more locations

PROVIDER NOT YET REVIEWED

2 AWARDS








# HealthNAV - PCP Selection Tool

- Select/Update your Primary Care Provider (PCP)
- Incentive for selecting and using your PCP

490 results for Adult Primary Care


Relevancy

	<b>Ragini Madan, MD</b> Family Medicine	PROVIDER NOT YET REVIEWED	<b>SELECT AS PCP</b> Compare <input type="checkbox"/> 3 AWARDS
	<b>Orlando Conty, MD</b> Family Medicine	PROVIDER NOT YET REVIEWED	<b>SELECT AS PCP</b> Compare <input type="checkbox"/> 3 AWARDS
	<b>Matthew W Payne, MD</b> Family Medicine	PROVIDER NOT YET REVIEWED	<b>SELECT AS PCP</b> Compare <input type="checkbox"/> 1 AWARD
	<b>Samuel D Blackwell, MD</b> Family Medicine	PROVIDER NOT YET REVIEWED	<b>SELECT AS PCP</b> Compare <input type="checkbox"/> NO AWARDS
	<b>Claude H Springfield, MD</b>	PROVIDER NOT YET REVIEWED	

# HealthNAV – Urgent Care Search

- Quickly locate nearby in-network urgent care facilities

### 22 results for Urgent Care



**Fastmed Urgent Care PC**  
Urgent Care

☐ Compare


1

Fastmed Urgent Care PC [3.0 miles away]  
2021 Creekside Landing Dr, Apex, NC 27502  
919-249-1259

13 more locations

PROVIDER NOT YET REVIEWED

NO AWARDS  
[VIEW DOCTORS](#)



**WakeMed Urgent Care**  
Urgent Care

☐ Compare


2

WakeMed Urgent Care [7.9 miles away]  
212 Ashville Ave, Cary, NC 27518  
919-859-1136

1 more location

FROM 1 RATING  
**5.0** ★★★★★  
100% would recommend

NO AWARDS  
[VIEW DOCTORS](#)



**Doctors Express Urgent Care**  
Urgent Care


☐ Compare

3

Doctors Express Urgent Care [7.9 miles away]  
101 Maynard Crossing Ct, Cary, NC 27513  
919-651-9867

PROVIDER NOT YET REVIEWED

NO AWARDS  
[VIEW DOCTORS](#)



**Nextcare Urgent Care**  
Urgent Care

☐ Compare

4

Nextcare Urgent Care [8.7 miles away]  
1110 Kildaire Farm Rd, Cary, NC 27511  
919-481-0277

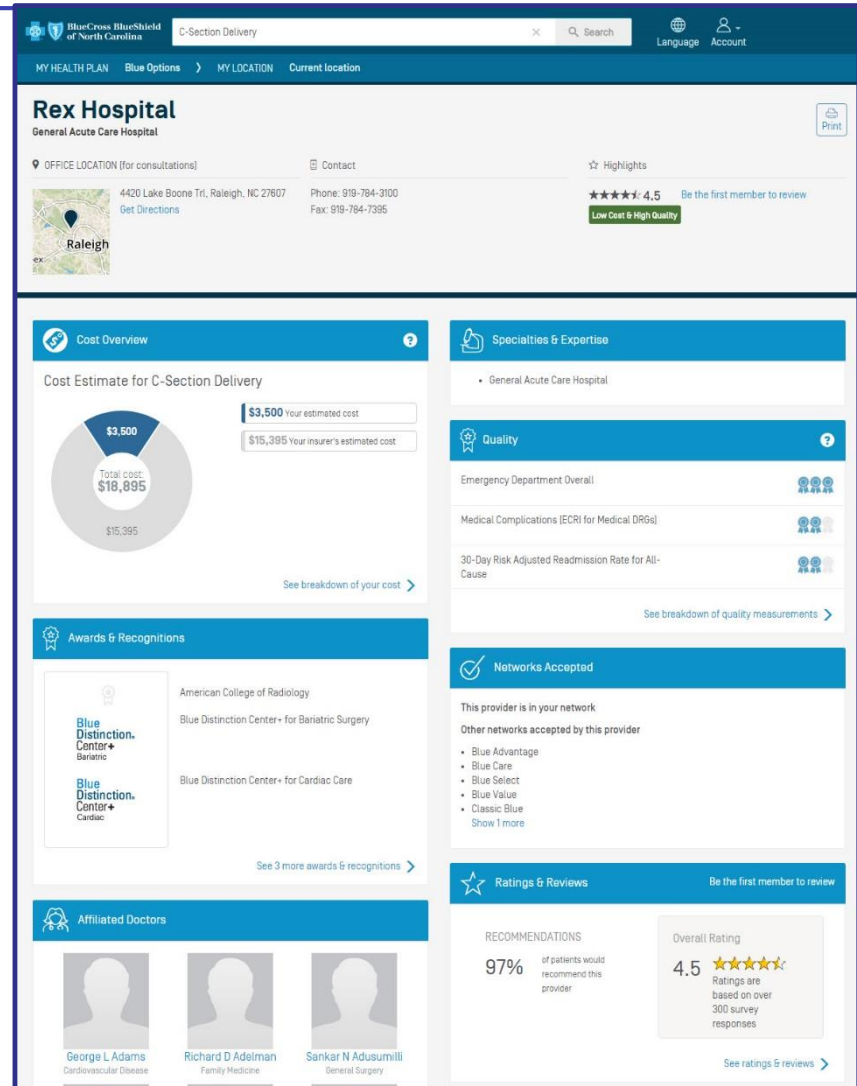
3 more locations

PROVIDER NOT YET REVIEWED

NO AWARDS  
[VIEW DOCTORS](#)


# HealthNAV – Medical Cost Estimator

- Understand your estimated out-of-pocket costs
- 400+ Procedures
- Understand your benefit coverage.








# HealthNAV Patient Review


- National Database
- Accessible via Provider Search and Cost Estimator


**Ratings & Reviews**

Be the first member to review

Ratings & Reviews for facility health care providers may help members to evaluate providers based upon prior patient experience and satisfaction. These Ratings & Reviews currently may be sourced from either Blue Cross Blue Shield members leaving reviews online and/or the survey records of HCAHPS, a national standardized patient satisfaction survey for hospitals run by the Centers for Medicare & Medicaid Services.

Key Ratings Categories	Scores collected from over 300 ratings, and compiled from 2 source[s]	
Overall	4.5 	<a href="#">Expand for source details</a>
Recommendations	97% would recommend this provider to a friend	<a href="#">Expand for source details</a>
Communication	4.6 	<a href="#">Expand for source details</a>
Courtesy	4.6 	<a href="#">Expand for source details</a>
Environment	4.3 	<a href="#">Expand for source details</a>
Promptness	4.4 	<a href="#">Expand for source details</a>


Write a review

### Tell us about your experience with Rex Hospital

\* required

How would you rate your overall experience and satisfaction with this facility?\*

☆☆☆☆☆

Would you recommend this facility to your friends/family?\*

☒ Yes
 ☐ No

Rate the facility's environment, including cleanliness, quality of the furnishings, amount of noise, and the modernity of the equipment.

☆☆☆☆☆

Would you recommend this facility to your friends/family?\*

☒ Yes
 ☐ No

Rate the facility's environment, including cleanliness, quality of the furnishings, amount of noise, and the modernity of the equipment.

☆☆☆☆☆

How courteous, respectful, and friendly was the staff?

☆☆☆☆☆

How well did the office staff communicate with you about your concerns? How effective were they at explaining the relevant issues and steps in your health care process?

☆☆☆☆☆

How promptly were your needs addressed by the provider's staff?

☆☆☆☆☆

How long did you wait to be seen at the office location?

Select

How long was it before you were able to schedule an appointment?

Select

Tell us about your experience

400 characters remaining

Headline

50 characters remaining

Screen Name

25 characters remaining

I verify that I have received services from this facility.\*

☒ Yes

Submit

Cancel



# Discount Programs - Blue 365

- Blue 365® is a discount program for State Health Plan members.
- Discounts available for gym memberships, eyewear, vision services, hearing aids, running shoes, wearable devices and more!
- Be sure to register to receive weekly emails on discounts and deals!!



The screenshot shows the Blue 365 website interface. At the top is a navigation bar with links: Home, Benefits, Claims, Doctors &amp; Facilities, Wellness, Account, and Help. On the left is a sidebar menu with links: Overview, FAQs About Benefits, Prior Review, When You Travel, 10 Ways to Manage Health Care Costs, Estimate Health Care Costs, Discounts (highlighted in blue), Blue365 (highlighted in blue), and Compare Plans. The main content area has the heading 'Enjoy Member Discounts From Blue 365'. Below this is a list of benefits: 'Save some money.', 'Live a healthier life.', 'Enjoy more family activities.', 'Do it all... effortlessly.', and 'Get discounts on:' followed by a list of categories: Fitness Gear, Personal Care Services, Gym Memberships\*, Family Activities, and Vision, Hearing and Healthy Eating Products. There is a 'Go to Blue365' button and a note about joining. At the bottom, there is a disclaimer about gym membership and a copyright notice.

# Discount Programs - Blue 365



[bcbsnc.com/blue365](http://bcbsnc.com/blue365)



## BCBSNC Members Enjoy Blue365 Discounts

Blue Cross and Blue Shield of North Carolina is proud to introduce Blue365®. It's an exclusive program offering great deals to keep members healthy and happy every day of the year.



### Save some money.

Blue365 offers discounts at top health and wellness retailers around the country.

### Live a healthier life.

Blue365 has deals to help members every step of the way, to keep them healthy and happy.

### Enjoy more family activities.

Make living well a shared experience. Think healthy vacations, gym discounts, well-balanced meal ideas and more.

### Do it all... effortlessly.

Each week, members get great deals delivered straight to their inbox. It's as easy as click and save.

### Get discounts on:


- Fitness Gear
- Personal Care Services
- Gym Memberships\*
- Family Activities
- Vision, Hearing and Healthy Eating Products


**Joining is easy:** Visit the Blue365 website to get started.

[Go to Blue365](#)

By clicking this button, you will leave the **bcbsnc.com** website and go to the Blue365 website.

# Discount Programs - Blue 365

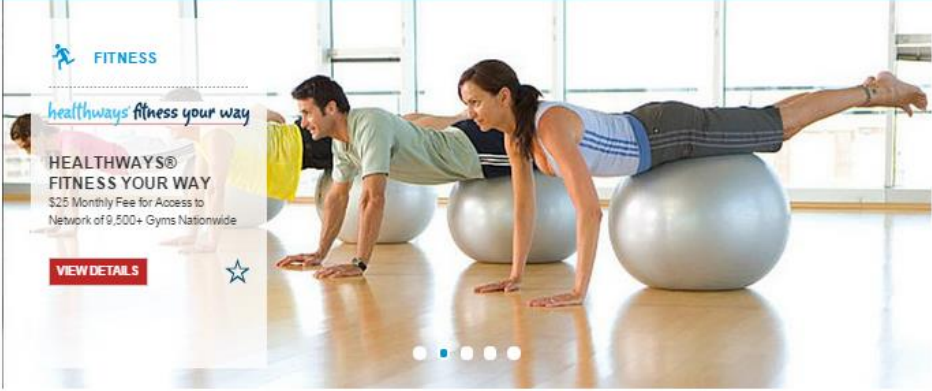

BlueCross BlueShield of North Carolina



Blue365

[Browse All Deals](#)
[How It Works](#)
[Register/Login](#)

Because Health is a big deal.™

Blue365 offers access to health and wellness deals exclusive to Blue members.






HEALTHWAYS®  
FITNESS YOUR WAY

\$25 Monthly Fee for Access to Network of 9,500+ Gyms Nationwide

[VIEW DETAILS](#)


Check Out Some Other Great Deals:



**FITNESS**

**SKECHERS DIRECT**  
30% Off select Men's and Women's SKECHERS styles year-round


[VIEW DETAILS](#)



**PERSONAL CARE**

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# Hike NC



We want to make hiking in NC easier and more accessible for everyone – especially first-time hikers and families.

- + Numerous hikes planned statewide throughout the year.
- + Hikes are led by park rangers / hiking experts.
- + Program is ongoing but hikes are seasonal based on State location.
- + For more information, please visit the Go Hike NC website below.





Questions?



*North Carolina*  
**State Health Plan**

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*A Division of the Department of State Treasurer*

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